

# Dennis Kim

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## WORK EXPERIENCE

### 1stDibs

*Lead Product Designer*

**March 2021 – Present**

*New York, NY*

- 1stDibs.com is an online luxury marketplace selling “The Most Beautiful Things on Earth.” I lead the seller design team to create and improve tools so that our 7,000 B2B vendors can be successful on the platform.
  - Owned end to end design for both web and iOS platforms, collaborating closely with engineers, product managers, and product marketers on 15+ high impact features.
  - Owned and scaled our design system, maintaining component libraries, codifying usage guidelines, and partnering with engineers for consistent implementation across platforms.
  - Launched 0-1 Recommendations feature that educates sellers on how to improve their listing quality and chance of sale resulting in +150k recommendation applies and \$10MM attributable GMV.
  - Spearheaded team-wide North Star redesign initiative to establish a strategic vision for the design system and product, aligning long-term goals with user and business needs.
  - Pitched and led platform wide navigation and IA overhaul resulting in +9.0% page views and +19.4% avg minutes on site .
  - Redesigned new seller onboarding experience, reducing account activation time from 2 weeks to 2 days, improving time-to-market for new sellers.
- As Chair of the Race & Ethnicity Employee Resource Group I regularly worked with People team to organize company-wide attended events and educational speaker panels to foster a more inclusive work environment.

### Phone2Action (now Quorum)

**March 2020 – January 2021**

*Washington, D.C.*

*Product Designer*

- Phone2Action creates campaign tools for national advocacy organizations and Fortune 500 companies. During my time I led end-to-end product design and research for core platform features such as advanced settings tools, their mobile app, and internal and client facing dashboards.

### Corridor Coffee

**May 2018 – December 2019**

*Washington, DC*

*Founder*

- After university I opened a specialty coffee and matcha shop in Georgetown. Corridor refers to the building’s side alley to the back yard as well as the idea of a cafe as a transitional third place.
- Designed store concept, interior aesthetic, brand identity and style guide: logo, print, digital, experiential design

## EDUCATION

### Tufts University

**May 2018**

*Boston, MA*

*B.S. Cognitive and Brain Sciences - Human Computer Interaction Concentration*

- Research Assistant for Prof. Ayana Thomas and PHD candidate research exploring the effects of caffeine on memory consolidation
- Teaching Assistant for Human Computer Interaction & Product Design | Harvard Square Homeless Shelter - Volunteer UX Designer | Tufts Observer Magazine - Print/Web Designer | WMFO 91.5 - Radio DJ
- Studied abroad at Hong Kong University during spring 2017 semester

## SKILLS

- **Skills:** Figma, Agile Methods, Design Systems, Product Strategy, 0-1 Feature Design, User Research, Usability Testing, Design Thinking Facilitation and Workshops, AB Testing, Google Analytics, HTML, CSS, Javascript, SwiftUI, Prototyping, Web Design, Mobile iOS Design, Adobe Creative Suite